



Customer Case Study

SecureCheck® Streamlines Volume Check Printing and Saves Money for Media Data Services.

SecureCheck-PRO

Media Data Services, Inc., headquartered in Totowa, NJ, is a large payroll service company founded in 1981. The company processes payroll for approximately 1300 clients and produces about 15,000 checks per week. Media Data Services, Inc. has been using SecureCheck for all of their laser check printing needs since 1996.

Business Situation

Early on in their business, Media Data Services outsourced the production of pre-printed check stock. In 1984, they opened their own print shop to print checks. Although this improved efficiencies as the company grew, they still had the expenses of wages for two print shop employees, a lease on print shop property, and print shop supplies and maintenance. By 1996, the company had approximately 800 clients and produced approximately 9,000 checks a week. "At this time we began looking into alternative ways to print checks, realizing that the print shop was no longer the most effective means available and that implementing sophisticated technology like the SecureCheck laser check printing system would bring about greater efficiencies," describes Oscar Fernandez, Media Data Services Operations Manager. At that time, about 100 of their 800 clients were using consecutive numbering on their checks. Paper jams, mistakes, or reruns on pre-printed, consecutive-numbered checks meant that some check numbers didn't get printed.

The Solution: SecureCheck

"We have a proprietary UNIX-based accounting application that we designed in house. We were impressed how readily SecureCheck integrated with this application. AP Technology provided great support throughout the initial testing and later full-scale implementation; We started with one card set up on one of our redundant systems for 30 of our accounts. Right away we knew, 'This is the way to go!'" explains Oscar. Media Data Services values the flexibility that SecureCheck provides to customize check designs easily for different client needs. In addition, using blank stock has increased security and saved time and money as their business has grown over the years. When Media Data Services started using SecureCheck in 1996, they implemented the original DOS version using ACL com-

"The fact that SecureCheck automatically reprints the needed check numbers in the event of a printer jam has stopped consecutive-numbering problems. Now that all of our clients use consecutive numbering, this has been a big benefit of using SecureCheck. SecureCheck has improved the quality of service we can offer our clients, and it was also such an obvious solution to reduce our overhead."

- Oscar Fernandez
Operations Manger, Media Data Services

-ands to print checks to one SecureCheck printer directly from their in-house UNIX accounting application with no user intervention required.

Since that time, the company has made numerous changes to their accounting application for maintenance purposes. SecureCheck seamlessly handled these accounting software updates and grew right along with Media Data Services' check printing requirements as their client base expanded.

Today, they print directly from their UNIX accounting application, using PCL/ACL script command streams, to two Hewlett-Packard 5Si printers that contain SecureCheck cards. Each printer has two cards; each card prints checks for approximately 300+ accounts.

About AP Technology

AP Technology is one of the original pioneers of MICR laser check printing systems. AP Technology develops leading solutions for MICR laser check printing (SecureCheck), positive pay (SecurePay), secure signatures and graphics (ezSigner), and MICR toner and blank check stock (TruPrint). For more information on the company's check printing solution suite, visit www.aptechnology.com

